

Start Here

Home

NCRC 101

Bill's Blog

News & Events

The Advocates

About Us

Our Story

Mission, Vision, Goals

Technical Assistance

Institutes

Best Practices

Advocates

Employers

Employer Councils

Talent SCM

Career Coaching

Career Pathways

Skills Now!

Alignment Model

Alignment Process

High Schools

Colleges

Boot Camp for Jobs

Workforce Development

Economic Development

WorkReady Community



Home - National CRC Advocates

We are the National Career Readiness Certificate Advocates, A.K.A. the Advocates. We see a clear solution where many see a problem. America has a skills shortage. We see the certificate as the best solution to address the skills gap.

Advocates speak on behalf of others. We advocate for this solution on behalf of the employers and the individuals that will benefit from a better alignment of skills with workplace needs. Employers need workers with solid workplace skills. Most jobs in the knowledge economy have a significant knowledge component. Employers need workers that are adept life-long learners. A solid foundation is essential for building further skills. Individuals need solid skills to be competitive in the job market. Higher skills lead to higher wages.

We work to aggregate and amplify the voices of employers and individuals that see the certificate as a win-win solution for employers and workers. Employers must come together to clearly articulate their needs so that education systems and workforce development systems have a common goal. Employers can add their voice by faxing a Letter of Commitment (LOC) to us for posting on this site. Details are provided on the Employers page. Individuals can sign up to add their name to the list of Advocates displayed on the website and to receive our monthly newsletter.

www.ncrcadvocates.org