

Work Ready Community Preconference
April 18, 2011
Notes

Image 1

- Statewide Steering Committee (5)
- Pilots (3)
- State Criteria (constant) and definitions (3)
- Local teams include: education, economic development, workforce development (7)

Image 2

- Business buy-in - % of business and industry requiring CRC (9)
- 2-3 year recertification
- "Job Fit" Work Ethic Talent assessment
- Job profiling – business and industry driven (1)
- NGA – graduation rate (2)
- % Job Seekers (2)
- Career Ready Communities (1)
- 3% workforce with CRC
- 50-70% of HS graduates with CRC (5)

Image 3

- NCRC along with Fit/Talent – soft skill assessments (3)
- Employer participation and lead – letters of commitment (9)
- Have alternate standard - ability for community to customize
- Keep it simple (7)
- Leadership at the state level – Governor (2)

Image 4

- Framework
- Regional based on labor market – brand areas (3)
- Each county builds plan and then negotiate with each other
- Statewide legislation action – to honor intent of workkeys standardized, portable skill assessment (3)
- Coalition of state bodies – economic development, education, workforce to be champions (7)
- Elements that need to be present:
 - Certificates (1)
 - WIB

- Industry Partnerships
- Local teams
- Action plans
- Soft skills training/assessment (2)
- Letter of commitment (1)
- Existing workforce/with certificate
- Job seekers with certificate (1)
- HS graduates with certificates
- Workforce with 2/year credential or higher
- HS grad rate
- Employers that prefer a credential (1)

Image 5

- Employer preferred NCRC/CRC – letters of commitment (5)
- Component of work ethic – soft skills (5)
- Profiling
- Partnerships – establish local leadership teams – business/local/govt/educ (6)
- Action Plan (8)

Image 6

- Geographical designation:
 - county – HS criteria/data
 - regional – career pathway criteria (2)
- Elements of work ready:
 - CRC – all 3 fundamental skills
 - State to include NCRC seal (1)
 - Job profile – ROI with implementation, letter of commitment (2)
 - WIB involvement
 - Local teams – all branches together – eco development, education, more employer driven (3)
 - Soft skills training/assessment – necessary for education and work (1)