

## The Manufacturing Career Pathway Starts Here

To compete on a global scale our region must create a talent supply chain that is competitive, flexible, and adaptable. You are invited to join us on Tuesday, April 20 to learn how we can close the skills gap between current levels and those required for a competitive economy. Get in on the ground floor of this regional effort.

### **Who should attend:**

- Manufacturing CEOs, COOs, HR leaders
- Workforce Development Organizations
- Manufacturing Council leaders
- Chambers of Commerce

### **When:** Tuesday, April 20

Presentation and Discussion: 7:30 – 9 a.m.

– welcome by Fred Keller, CEO of Cascade Engineering

– presentation by Jennifer McNelly, The Manufacturing Institute, National Association of Manufacturers

Special Discussion for Human Resource Managers: 9:00 a.m. – 10:00 a.m.

Special Discussion for Educators: 10:00 – 11:30 a.m.

**Where:** Cascade Engineering , 3400 Innovation Court SE Grand Rapids, MI 49512-2085

**RSVP:** bill.guest@metricsreporting.com by Monday, April 12.

A new Manufacturing Skills Certification System is being developed by the Manufacturing Institute, an arm of the National Association of Manufacturers. The NAM-endorsed Skills Certification System is built upon the framework of skills and competencies identified **by manufacturers, for manufacturers.**

You are invited to learn what this system is, where it is headed, how it may impact your business, and why it is important to participate. West Michigan manufacturers are among the first in the nation to learn about this initiative. You can determine how we will move forward with this new system on Tuesday, April 20 at Cascade Engineering.

This event will start with a 90-minute overview of the system. The session will be opened by Fred Keller, CEO of Cascade Engineering and chairman of the U.S. Manufacturing Council, which advises the Federal government on manufacturing policy. The presentation and discussion will be followed by a deeper exploration for Human Resource leaders to learn how this system can improve the number of qualified workers in the community. The final portion of the session will be dedicated to exploring the role of the education community in this new system.

Jennifer McNelly, senior vice president of the NAM Manufacturing Institute, will be on hand to present information and answer your questions. There is no cost for your attendance. Expenses are being deferred by Cascade Engineering and the Right Place Manufacturers Council. Both the Right Place Manufacturers Council and the Great Lakes Manufacturing Council have passed resolutions embracing the NAM-endorsed Manufacturing Skills Certification System.

